

ED HALL

i design things



« this little guy is petey,
he's my side kick

something like this resumé

i live at
contact me through
or call
and there is always

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the skinny on me

Experience

July 2007 –

Sparks Exhibits and Environments

Currently employed at a exhibit, environment, event and marketing design company. Working with various company's to deliver an experience not just a design. Working directly with the creative directors my tasks and responsibilities include:

- Initial concepts, designs, aesthetics and development for events, environments and exhibits.
- Brand and Corporate identity work for clients. Creating the whole identity from conception to completion to implementation.
- Creating various designs for different mediums and sizes. Including banners, environments, stationery, signs, posters, invitations, presentations and interactive materials.

Nov 2006 – June 2007

Davenport Design & Advertising

A design studio focusing on advertising and web development. Working directly with clients I performed consultation, project management, design and web development.

May 2006 – Nov 2006

Buzzhoney

A interactive marketing firm focusing on above and below the line design and marketing. As a full time designer I performed design and web development.

Sep. 2005 – Mar 2008

Gr. Pittsburgh Church of Christ

Website design and development which also included site maintenance and marketing.

Mar 2003 - Oct. 2004

Qdoba Mexican Grill

Created and established web identity for company's Pittsburgh chain.

Key Skills

Corporate Identity

The importance of brands in all perspectives. Not only respecting the brand but having the ability to take it further into other mediums.

Print and Interactive

From handheld to digital. I have extensive knowledge of how to create designs for print and interactive designs on various levels.

Dedication & Teamwork

I have had the ability to work on projects and with groups from all walks of life. Through this I have learned to full devote myself to every project I work on.

Education

International Academy of Design and Technology
A.S.T Visual Comm.
Pittsburgh, PA June 2006

Art Institute of Pittsburgh
Graphic Design
Pittsburgh, PA 2000-2001

Notable

- 3.9 QPA
- Deans and Honors

Also studied

- Color Physics & Psychology
- Photography
- Video Production

Skill Set

2D/3D Design
Corporate Identity
Print Design
Web Design
Advertising
Layouts/Pre-press
Photography
Video Editing
Illustration

Technical Skills

PC/Mac
Photoshop
Illustrator
InDesign
QuarkXPress
Dreamweaver
Flash
3D Studio Max
XHTML
CSS

Clientele

Google
Xerox
Broder
Shell
Microsoft
Good Shepherd
Merck
DirecTV
Comcast
Verizon Wireless
Palm
UPMC
Qdoba Mexican Grill

...and this is the end, thank you