



# hi my name is ed hall and i design things.

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the skinny on me

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## Professional Experience

June 2010 – July 2010

### Philadelphia Cinema Alliance

As assistant development director I helped coordinate the events for one of the film festivals.

July 2007 – Oct 2009

### Sparks Exhibits and Environments

Sparks is an exhibit, environment, event and marketing design company. I worked with various companies to deliver an experience not just a design. Worked directly with the creative directors my tasks and responsibilities included:

- Initial concepts, designs, aesthetics and development for events, environments and exhibits.
- Brand and Corporate identity work for clients. Creating the whole identity from conception to completion to implementation.
- Creating various designs for different mediums and sizes. Including banners, environments, stationery, signs, posters, invitations, presentations and interactive materials.

Nov 2006 – June 2007

### Davenport Design & Advertising

A design studio focusing on advertising and web development. Working directly with clients I performed consultation, project management, design and web development.

May 2006 – Nov 2006

### Buzzhoney

A interactive marketing firm focusing on above and below the line design and marketing. As a full time designer I performed design and web development.

Sep. 2005 – Mar 2008

### Gr. Pittsburgh Church of Christ

Website design and development which also included site maintenance and marketing.

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## Key Skills

### Corporate Identity

The importance of brands in all perspectives. Not only respecting the brand but having the ability to take it further into other mediums.

### Print and Interactive

From handheld to digital. I have extensive knowledge of how to create designs for print and interactive designs on various levels.

### Dedication & Teamwork

I have had the ability to work on projects and with groups from all walks of life. Through this I have learned to full devote myself to every project I work on.

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## Education

International Academy of Design and Technology  
**B.F.A. Graphic Design**  
May 2010 –

International Academy of Design and Technology  
**A.S.T Visual Comm.**  
Pittsburgh, PA June 2006

Notable

- 3.9 QPA
- Deans and Honors

Also studied

- Color Physics & Psychology
- Photography
- Video Production

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## Skill Set

2D/3D Design  
Corporate Identity  
Print Design  
Web Design  
Advertising  
Layouts/Pre-press  
Photography  
Video Editing  
Illustration

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## Technical Skills

PC/Mac  
Photoshop  
Illustrator  
InDesign  
QuarkXPress  
Dreamweaver  
Flash  
3D Studio Max  
XHTML  
CSS

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## Clientele

Google, Microsoft, Good Shepherd, Broder/Alpha, Merck, DirecTV, Comcast, Verizon Wireless, Palm, UPMC, Qdoba Mexican Grill, MillerCoors, Shell, Xerox, Sparks Exhibits and Environments, Asigra, Philadelphia Cinema Alliance, Chatterblast, Dining Out For Life,

...and this is the end, thank you